

# Caption Evaluation

## THE GOOD, THE BAD, THE HORRIBLE???

**Directions:** Place a check in the box indicating whether the caption is written well or not. Make a comment on why the caption is good or what needs to be done to make it better if it is a bad caption. Use the following check list as you decide the caption quality.

**Good Captions:** Follow caption structure for the publication (verb tense and information); include interesting information not seen in the photo; gives enough information about what is happening in the photo; is tightly written (doesn't have info stretched into more than one sentence if it can be said in one sentence); has active verbs instead of passive; has good grammar, spelling, etc.; is accurate.

**Bad Captions:** Don't follow caption structure for the publication (verb tense and information) because it uses its own random structure; includes obvious information or info that is not new, interesting or researched (you can tell the photographer didn't try very hard to find out the info); doesn't give enough information about what is happening in the photo or leaves you wanting more info; is wordy or awkward; stretches info that could be included in one sentence into more than one sentence; has passive verbs instead of active; has poor grammar, spelling, etc.; is not accurate.

1. Good  Bad   
Comment:

2. Good  Bad   
Comment:

3. Good  Bad   
Comment:

4. Good  Bad   
Comment:

5. Good  Bad   
Comment:

6. Good  Bad   
Comment:

7. Good  Bad   
Comment:

8. Good  Bad   
Comment:

9. Good  Bad   
Comment:

10. Good  Bad   
Comment: