

the ihspa logo 



two decades later,
it's time for a

change

 **change**
(& we want your help)

→ this is your chance

All IHSPA member schools are encouraged to submit ideas for a new logo. In this time of convergence and new media, a fountain pen may not be the best representation of all journalism kids can learn and do. It's time to update our look, get an extreme makeover, be the change!

→ how to submit a logo

Please email a high resolution image as a jpeg, tiff, pdf or eps to ishpacontests@hotmail.com

Be sure to include the designer's name, grade and school. Advisers are encouraged to try their hand at this, too!

Please submit no more than one student and one (optional) adviser entry per school.

Last day to e-mail entries is January 16.

→ ihspa quick facts

- IHSPA was founded in 1922 by Franklin College students
- Four core values = Truth, Integrity, Freedom and Courage
- Four task teams = Support, Inclusion, Service and Advocacy
- Color has typically involved blue, but it is flexible
- Logo could include a simple version for stationery, envelopes, etc. and something with more space and information/art/details for banners etc.
- The address is 101 Branigin Boulevard Franklin, IN 46131

→ in the ideal world...

- Advisers would make this a class or staff assignment. The Sunday *New York Times Magazine* had a feature about logos—and a full two pages of examples in case that might help with lessons plans or ideas. It might be interesting for staffs to discuss what IHSPA represents to them.
- Then, a winner from the school would be chosen by the staff and submitted for consideration. Each school can handle this any way they want. The final product, though, needs to be in the format listed above.