



## 2011 YEARBOOK HARVEY AWARDS

The Rowena Harvey Awards recognize outstanding student achievement in newspaper, yearbook and photography. The IHSPA presents these awards annually during the state convention. One Harvey Award may be presented in each category and enrollment classification. Judges may also award a second and third in each category and enrollment division. To enter the competition, schools must be current IHSPA members.

*Yearbook Entries should be of latest copy as of Sept. 15, 2011.*

- **OVERALL THEME:** Theme entries should include three different areas in addition to cover for consideration: end-sheets, opening, division pages and closing. Judging will be based on overall presentation (copy, photography and design). **Submit by:** *Tearsheet or PDF of spreads.*
- **COMMUNICATION GRAPHICS:** Entries in this category may take either form: (1) Information (color or B/W) or statistics presented with graphics to inform the reader. Graphics should include art and stats that are easily readable and understandable. (2) Student art, computer-generated or otherwise, which catches the reader's eye. It should look professional. Submit three examples of student's work. **Submit by:** *Tearsheet with submissions circled or electronically with graphic's original file and PDF of spreads on which entries appeared.*
- **STUDENT LIFE SPREAD:** Coverage which exhibits students' lives outside the classroom. Three (3) representative spreads to be submitted. In the case of multispread presentations, submit three different presentations. Judges will be looking at the coverage of the subject matter as well as the overall packaging. Subject matter will include quality of photography, copy, headlines and captions. **Submit by:** *Tearsheet or PDF of spreads.*
- **FEATURE WRITING:** Submit the best story. Judging based on thoroughness of presentation (may include infographics), use of multiple sources, appropriateness to the school and quality of reporting and writing. **Submit by:** *Tearsheet with submissions circled or electronically with story's original file and PDF of spreads on which entry appeared.*
- **ACADEMIC SPREAD:** Coverage which captures the essence of why students are in school. Emphasis is on the creative coverage of the academic experience. Three (3) representative spreads to be submitted. In the case of multispread presentations, submit three different presentations. Judges will be looking at the coverage of the subject matter as well as the overall packaging. Subject matter will include quality of photography, copy, headlines and captions. **Submit by:** *Tearsheet or PDF of spreads.*
- **SPORTS SPREAD:** Coverage which captures the excitement of the season and goes beyond the actual competition. Three (3) representative spreads to be submitted. In the case of multispread presentations, submit three different presentations. Judges will be looking at the coverage of the subject matter as well as the overall packaging. Subject matter will include quality of photography, copy, headlines and captions. **Submit by:** *Tearsheet or PDF of spreads.*
- **PEOPLE SPREAD:** Coverage which displays portraits in rectangular panels with creative features to break up the panels. Three (3) representative spreads to be submitted. Judges will be looking at the coverage of the subject matter as well as the overall packaging. Subject matter will include quality of photography, copy, headlines and captions. **Submit by:** *Tearsheet or PDF of spreads.*
- **ORGANIZATIONAL SPREAD:** Coverage of school-related clubs which enhance the student experience. Three (3) representative spreads to be submitted. In the case of multispread presentations, submit three different presentations. Judges will be looking at the coverage as well as the overall packaging. Subject matter will include quality of photography, copy, headlines and captions. **Submit by:** *Tearsheet or PDF of spreads.*
- **ADVERTISING:** Advertisements with pleasing graphics and appropriate features to get the reader into that section of the book. Three original advertisements to be submitted. Judges will be looking at the coverage of the subject matter as well as the overall packaging. Subject matter will include quality of photography, copy, headlines and captions. **Submit by:** *Tearsheet with submissions circled or electronically with advertisement's original file and PDF of spreads on which entry appeared.*
- **YEARBOOK PHOTOJOURNALISM PORTFOLIO:** Three published prints by the same student. Include originals and tearsheets/PDFs with captions that display a range of subject matter, with each print telling a story, published between Oct. 2008 and Sept. 15, 2011.

**The following categories may be submitted by tearsheet with entry circled or electronically with photo's original file and PDF of spread on which entry appeared.**

- **SPOT NEWS PHOTO:** A photo which displays newsworthy action. Must be unposed. Do not enter sports photos.
- **FEATURE PHOTO:** A photo which creates a mood or relates exciting visual interest.
- **SPORTS PHOTO:** A photo which dramatically relates action and/or emotion in athletics.



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## HOW TO SUBMIT ENTRIES:

- Entries may be tearsheets directly from publication or electronic files (PDFs, JPEGs, Word documents, etc.) submitted either by e-mail or CD.
- E-mail submissions must detail all needed information required for entry form but “Title of Entry” must be file name of material.

Example E-mail Entry:

Division: 2

School Enrollment: 1,700

Category: Sports Spread

Author(s) Name: Jane Doe and Joe Smith

School: Indiana High School

School Address: 123 Main Street

Publication Name: Indiana HS Yearbook

Page(s) of Entry: 2-3

Title of Entry: “myschool.sportsspreads.09harvey.pdf”

- CD and tearsheet entries must include a photocopy of the entry form for every entry. Please staple the form to the front of the tearsheet entry in the upper left hand side. Write file names on entry forms for mailed CD submissions. Incomplete forms will result in disqualification.

- Mail tearsheets or CDs to:

*F*

*Diana Hadley - IHSPA*

*Shirk Hall - Franklin College*

*101 Branigin Blvd.*

*Franklin, IN 46131*

## PLEASE NOTE:

- A school cannot send a complete yearbook with page numbers attached.
- For the tearsheet entries, spreads need to be cut out of the book. CDs of electronic submissions must be accompanied with an entry form for each file. E-mail submissions must have entry form information included in message’s body with file name as “Title of Entry.”
- Submit only one entry per division category.
- A \$5 handling/postage fee should be included for each entry. Please send one check or money order to cover all entries. Entries without correct fees will not be processed. E-mailed entries should mail payment/purchase orders to the above address.
  - Entries must be postmarked/e-mailed by Sept. 15, 2011.
- The IHSPA is not responsible for unreadable or corrupt files submitted by e-mail or CD.
- Schools must be current IHSPA members to enter.
- Specify your school class on the forms.

Division I = enrollments under 1,000 students

Division II = enrollments between 1,001-2,000

Division III = enrollments over 2,000 students

*Yearbook Entries should be of latest copy as of Sept. 15, 2011*



## 2011 YEARBOOK HARVEY AWARDS ENTRY FORMS

- Include the below form for tearsheet and/or CD submissions sent by U.S. Mail
- Forms must be fully completed in order to be considered for award
- Electronic submissions (CD or e-mail) must include ALL of the below information with material's file name listed as "Title of Entry"

*Yearbook Entries should be of latest copy as of Sept. 15, 2011.*

<p><b>2011 YEARBOOK HARVEY</b></p> <p>Division (circle one): division I      division II      division III (under 1,000)      (1,001-2,000)      (more than-2,001)</p> <p>School Enrollment: _____</p> <p>Category: _____</p> <p>Author(s) Name: _____</p> <p>School: _____</p> <p>School Address: _____ _____</p> <p>Publication Name: _____</p> <p>Page(s) of Entry: _____</p> <p>Title of Entry: _____</p>	<p><b>2011 YEARBOOK HARVEY</b></p> <p>Division (circle one): division I      division II      division III (under 1,000)      (1,001-2,000)      (more than-2,001)</p> <p>School Enrollment: _____</p> <p>Category: _____</p> <p>Author(s) Name: _____</p> <p>School: _____</p> <p>School Address: _____ _____</p> <p>Publication Name: _____</p> <p>Page(s) of Entry: _____</p> <p>Title of Entry: _____</p>
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**INVOICE FOR SUBMISSIONS:**

- Please use the below form as an invoice for Harvey entries.
- Invoice and payment/copy of purchase order should accompany those tearsheet and CD submitted through U.S. mail.
- Entries may be submitted through e-mail prior to payment, but payment must be received by Sept. 15, 2011 to be considered for an award.



**INVOICE**

**ihspa yearbook harvey awards**

school \_\_\_\_\_ phone# \_\_\_\_\_

school address \_\_\_\_\_

yearbook name \_\_\_\_\_ adviser \_\_\_\_\_

adviser e-mail \_\_\_\_\_

school enrollment \_\_\_\_\_ division **I** **II** **III**  
 (1,000 & under) (1,001-2,000) (2,001 & more)

please check categories entered:

\_\_\_\_ Overall Theme \_\_\_\_ People Spread \_\_\_\_ Academic Spread \_\_\_\_ Organizational Spread \_\_\_\_ Sports Spread

\_\_\_\_ Student Life Spread \_\_\_\_ Feature Writing \_\_\_\_ Communication Graphics \_\_\_\_ Advertising

\_\_\_\_ Yearbook Photography Portfolio \_\_\_\_ Spot News Photo \_\_\_\_ Sports Photo \_\_\_\_ Feature Photo

# of entries \_\_\_\_\_ x \$5 each = \_\_\_\_\_

-make checks payable to Indiana High School Press Association

-please send a copy of purchase order with this form

• mail to:

*Diana Hadley - IHSPA  
 Shirk Hall - Franklin College  
 101 Branigin Blvd.  
 Franklin, IN 46131*

**NOTE**

-entries submitted through e-mail must mail this form with payment or copy of purchase order to the IHSPA by Sept. 15, 2011.

**OFFICE USE ONLY:**

check# \_\_\_\_\_ po# \_\_\_\_\_