



INDIANA HIGH SCHOOL

PRESS ASSOCIATION

Truth • Courage • Integrity • Freedom

Dear Adviser,

I hope the first mailing of the year encouraged you and your staff to begin planning a trip to Franklin College for the 2009 IHSPA convention October 22-23. Although IHSPA initiated activities on the eve of the traditional single day convention a few years ago to give those who traveled a long distance the opportunity to break up the trip over two days, the one day option is still a popular and cost-efficient choice for schools that have a reasonable driving distance.

THIS YEAR'S OPTIONAL THURSDAY EVENING ACTIVITIES INCLUDE:

7 - 8 p.m.	<i>Registration</i>
8 p.m.	<i>Welcome</i>
8 - 10 p.m.	<i>On-Site Contests and/or Student and Adviser Social Gatherings</i>

FRIDAY'S ACTIVITIES INCLUDE:

8 - 9 a.m.	<i>Registration</i>
9 - 9:30 a.m.	<i>Keynote Speaker Tom French</i>
9:45 - 1 p.m.	<i>Three rounds of 45 minute sessions or one topic-specific intensive workshop</i>
	<i>Lunch (included with registration fee) at 10:45 or 11:45</i>
10:45 a.m.	<i>IHSPA Business Meeting</i>
1:15-2 p.m.	<i>Awards Ceremony, Closing</i>

CHECK THE SECOND PAGE OF THIS LETTER FOR MORE SPECIFIC INFORMATION ABOUT SESSIONS AND CONTESTS.

This year's schedule includes a few changes based on feedback from last year's convention. Sessions provide a variety of experiences for multiple interests and skill levels.

Don't forget to nominate outstanding advisers, administrators, or "Friends of Journalism" with letters or E-mail attachments sent to: dhadley@franklincollege.edu

For additional information about the convention or IHSPA in general access the IHSPA Web site: <http://ihspa.franklincollege.edu>

OR call Diana Hadley at:

1.800.852.0232

317.738.8199

CELL: 317.341.4360

IN-DEPTH SESSIONS

INTRODUCTION TO INDESIGN & PHOTOSHOP

New to the world of scholastic journalism and not quite sure how to use the programs needed for production? Ryan Sparrow from Ball State University can introduce you to the fundamental functions of InDesign and Photoshop. After this seminar, technology will no longer get in the way of practicing sound journalism.

PHOTOJOURNALISM SKILLS

Get hands-on experience from Tim Lisko from Savannah College of Art and Design to advance your abilities as a photo-journalist. Participants are required to bring their own digital cameras so that they may capture images of the 2009 convention for professional critique and to be published in the new IHSPA magazine!

STUDENT MEDIA LEADERSHIP

Having trouble hitting deadlines? Not quite sure how to address sensitive issues with your peers? Then this is the perfect session to help you and your editors move beyond these problems! Anything and everything affecting your staff will be up for discussion with John & Candace Bowen from the Center for Scholastic Journalism at Kent State.

ADVANCED DESIGN

Tired of the same old layouts in your publication? Then join award-winning designer Larry Buchanan of Indiana University, fresh off a Society of News Designers internship with the Hartford Courant, to pick up a few tips, tricks, and concepts that will take your content to the top.

TELEVISION STORYTELLING

Make the most of your school's broadcast program by learning how to produce relevant, powerful story packages just as the pros do. Students will have the opportunity to work with professional television journalists to develop needed skills in editing, and storytelling.

WRITING

If you're looking for ways to avoid producing stereotypical stories, then this seminar is the one for you. Work with Pulitzer Prize winner Thomas French to create and develop attention-grabbing content that is sure to captivate your readers.

GOING ONLINE

The days of not being able to produce a Web site are over! David Studinski of Ball State and MTV will be at the convention with the sole purpose of giving your publication an online presence. Participants will leave Franklin College with a site of their own that can be regularly updated the minute they return to school!

INDIVIDUAL SESSIONS

Writing/Reporting/Editing

(Sessions are planned for both newspaper and yearbook.)

Interviewing, Gathering Information
Design and Photography

(These sessions will include basics to current trends.)

The New Business Model
for High School Publications

Professional Publications

*(Learn More Indiana director will recruit
writers and photographers.)*

Panel Discussions by Journalism Students
from Franklin College, Ball State University
and Indiana University.

TOPICS: *Covering local government
and school board meetings for your readers
Making the transition from high school to college*

THURSDAY ON-SITE CATEGORIES

Newspaper Front Page

Newspaper Feature Design

Infographic Design

Yearbook Student Life

Yearbook Cover and End Sheets

Copy Editing

Ethics and Leadership

Yearbook Theme Development

DOWNLOAD *lodging information, convention and on-site
registration forms at: <http://ihspa.franklincollege.edu>*

At the site, click Membership/Convention Forms.

