



Dear Indiana Adviser:

The time has come for the Indiana High School Press Association to take its programs to a new level. To meet the needs of advisers and students in a new millennium, the IHSPA is ready to launch a state-of-the art project designed to assist its members as never before. The project is called "IHSPA Media Masters." Its mission is to provide premier resource materials and a clearinghouse of information to advisers and scholastic journalists in compelling new formats.

At its core, the Media Masters project involves major revamping of the IHSPA web site to include a vast array of resources. These will range from lesson plans to helpful links to live chat rooms for discussing journalism issues. The project also includes an opportunity to create special support materials such as how-to videos, CD-ROM resources, multimedia presentations, and virtually any other project formats that members can create. Additionally, we plan to provide experts in a variety of fields who can answer questions and offer advice on specific topics. Contacts for scholarships, career information, and professional development will be just a few key elements of the project. The possibilities are endless! That's where you come in.

Because of your track record and expertise, the IHSPA board of directors believes you would be a great "Media Master" who could offer quality lesson plans, create a project, or provide professional resources. We're offering an opportunity to create a significant project that you deem important to students, colleagues, or the profession. We also recognize that your time is valuable, so we are offering a unique opportunity to encourage your participation.

To assist in brainstorming, planning, and project production, the IHSPA is offering a *full scholarship* for you to attend an IHSPA Media Masters Workshop, June 11-14, at Franklin College. You may choose to attend all or any number of these days as needed since the project is uniquely yours. The scholarship covers food, lodging, and round-trip mileage. The IHSPA will provide resources, work space, computer access, and assist you in collaborating with experts (if needed). If you would like to collaborate on the project with another adviser during this week, let us know. We will try to provide them with a scholarship as well (first-come, first-serve as the IHSPA budget allows). *Last, but certainly not least, if your proposal is returned by April 30 (see the enclosed form), the IHSPA can provide complete funding for the project.*

The enclosed brochure describes additional details of the Media Masters project. Please give serious consideration to joining us for what we believe will become the new standard in journalism support, resources, and professional development.

Sincerely,

Michael Frazier
Media Masters Project Coordinator

Dennis Cripe
IHSPA Executive Director